



## PMC network

### **APS Fiji – the Missing Link for Superyachts**

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Press Release – Asia Pacific Superyachts NZ

Asia Pacific Superyachts Fiji is the newest member of the leading Superyacht agency in the Asia – Pacific region and the Missing Link in the APS network, now covering an unrivaled 17 APS offices in 15 countries!**APS Fiji – the Missing Link for Superyachts**

Fiji joins the Asia Pacific Superyachts Network

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Superyachts can now transit from Panama and be covered by the APS network from Tahiti, Fiji, New Zealand, Indonesia, Singapore, Thailand and onwards throughout the complete Asia – Pacific Region.

“The missing link between Asia and the Pacific has now been filled with the establishment of Asia Pacific Superyachts Fiji. Fiji is a must see destination in the South Pacific with a dedicated Superyacht Marina at Port Denarau”, comments David Jamieson of APS Fiji (formerly Yacht Help Fiji).

“Last year we had 56 superyacht visits to Fiji with nearly all our Superyachts coming through Panama into the Pacific. A good percentage continued west to Asia”, reports Jamieson.

“I believe that in the future we will see an increase in Superyachts traversing between our two regions of Asia and the Pacific. APS now bridges these regions with members in all the key destinations. Our team in Fiji looks forward to a positive increase in the number of Superyachts visiting our region and providing services to owners and crew to ensure they receive the very best possible cruising experience.”

The island paradise of Fiji has long been a well-known destination for those in search of sun, sea and diverse cultures in the South Pacific. Famous for its clear waters, soft coral reefs and unspoiled lagoons, the collection of over 300 islands, Fiji is an extraordinary destination for exploring Superyachts.

With APS and the Port Denarau Marina located on the largest of Fiji's islands, Fiji is transforming from a cruising destination into a superyacht hub for the SW Pacific region.

Captains and Owners and their guests arriving in the Fijian waters enjoy participating in Fiji's cultural 'Kava Ceremony' as a half-coconut shell of kava, an intoxicating local brew, is offered to the guest. As a group of locals sit and watch the receiver downs the drink, claps a thank-you and passes the shell back. Often times the ceremony ends as one of the locals pulls out a guitar to strum some mellow 'Bob Marley' Reggae songs.

Superyachts and all aboard are well taken care of before and during the journey by APS Fiji as confirmed in a letter from Captain Brady MacDonald of M.Y. Dardanella, writing: "For months before our trip to Fiji David and his crew were assisting us with whatever Information we needed. Everything went off perfect. From arranging the local excursions or guides to help with provisions and shopping Yacht Help Fiji (Asia Pacific Superyachts) was excellent. They made it very clear to us right from the get go that we were important clients and that they would go the extra mile to ensure that we and the owners had a fantastic trip while in Fiji."

With the Fijian government's 'Super Yacht Decree' passed in 2010, Superyachts are free to charter in Fiji for up to a year while enjoying numerous safe anchorages, beautiful lagoons and cruising destinations.

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